



## The Social Security eSource

The guide is written by **Dr. William Reichenstein** and **William Meyer** who are nationally known experts on Social Security claiming strategies. They have published more than anyone on this topic with articles in esteemed financial journals such as the Journal of Financial Planning, the Financial Analyst Journal, and others. This title will provide you with the information you need to provide quality advice to clients on the verge of claiming Social Security benefits.

Written for professionals who provide financial advice and guidance to their clients, this book will serve as a primer for crafting smart Social Security claiming strategies that enhance clients' lifetime income and minimize their risk of running out of savings in their lifetime.

### Topics Include:

- Important terms and rules to know
- Why a smart strategy is important for both plan sponsors and plan participants
- Recent changes to the Social Security rules
- Creating claiming strategies for singles, married couples and widows/widowers
- Non-traditional scenarios that impact benefits
- Taxation of Social Security Benefits
- Applying for benefits

### Also included:

- Social Security Quick Reference Guide
- Client eBook on the importance of a smart claiming strategy
- Marketing Materials and Whitepapers to use for your practice

Get started today! Call us at 612-605-2266 or email [sales@erisapedia.com](mailto:sales@erisapedia.com)  
Ask about our bundled product discount!