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### **Your Host Today**



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### Intro - Housekeeping

- All attendees' lines are muted.
  Question board is available and monitored look for Q&A icon on webcast toolbar. Please do not use chat to ask questions.

  Slides and a recording of the webinar will be emailed to you after the session

  Recording on the webinar will be available to re-watch on both ERISApedia's and ForceManager's

- Recording on the webinar will be available to re-watch on both ERISApedia's and ForceManag website
   Credit is offered for NAPA (credit is not automatic therefore you will need to self report)
   Those who attend the requisite time in the video portion of the webcast today will receive a certificate by email in a few days Please check your spam folder.
   Questions about CE credit: fm5500@forcemanager.com
   Please note that you must access the live video portion of the webcast to get CE credit.
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### About ForceManager 5500

The CRM custom-built for TPAs and Financial Advisors

The first solution to combine robust plan data & benchmarking reports by ERISApedia.com with practice management tools in



tool that comes pre-populated with 5500 data and plan reports. Unleash your secret weapon!



Smarter prospecting Quickly see the plans around you with the geo-located map feature, and search on your mobile device



Segment and analyze plan sponsors using the detailed in-App 5500 plan data & reports to build a smarter prospect list.



Easily schedule, track and and log your video calls with prospects and clients from inside the CRM for a digital experience.



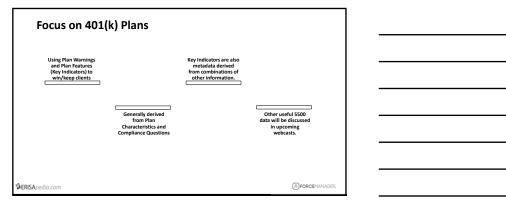
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### Thank you from ForceManager 5500

As a massive thank you for joining us today we would like to offer you all a 20% discount (in perpetuity) for our solution. We will put the link to take up this offer in the chat



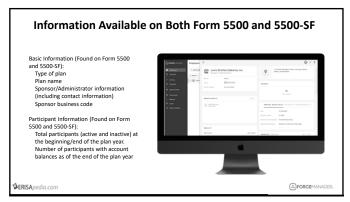
## About ERISApedia.com ERISApedia.com provides financial professionals and CPAs working in the Employee Benefit Plan space business development and marketing analysis tools based on the ERISApedia.com proprietary database of benefit plans. This database includes all information derived from the Form 5500 filings and is augmented by proprietary meta data including operational benchmarking. ERISApedia.com has been selected as the exclusive data provider for ForceManager 5500.

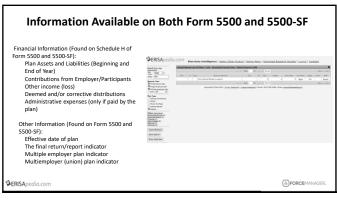


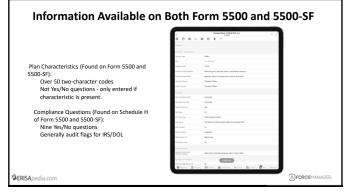
Agenda			
Overview of the Form 5500	ว	Description of Metadata	
1	Z		
Description of Key Indicators and Their Use in Prospecting	4	Discussion of How to Present Key Indicators to Prospects/Clients	
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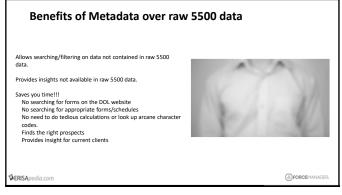


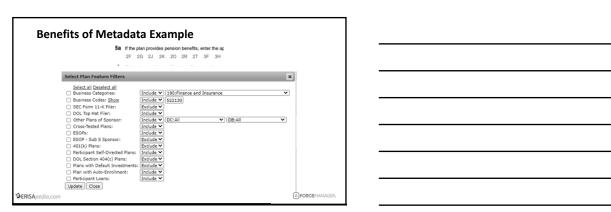


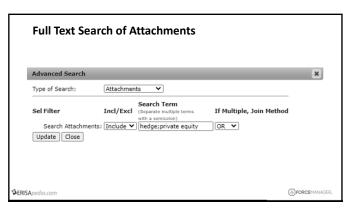




# 5500 data in raw form is essentially useless. 5500 metadata is most useful. Definition of metadata: A set of data that describes and gives information about other data. This and other operational metadata will be discussed in an upcoming webcast. Example - Bond Coverage Level: The 5500 only indicates the amount of the bond. Bond Coverage Level is metadata that is determined by calculating the bond required based on plan assets and asset types and comparing it to the amount reported on the S500. ERISApedia.com dataset also includes 22 broad Business Categories that condense the codes into manageable groupings. Example - Average Employer Contribution: Average Employer Contribution is determined by dividing the total employer contribution is determined by dividing the total active participants at the end of the year.



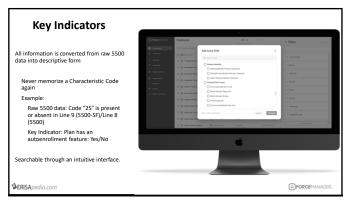




Key Indicators and Their Use in Prospecting



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How to present **Key Indicators** 



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### **How to present Key Indicators**

No one likes to be told he/she is doing something wrong.

Everyone like to be told he/she is doing something well.

Its not what you say it's how you say it.

Avoid jargon (we reserve the right to use it in this presentation to professionals)

Most of your recommendations will require added administrative burdens on the plan. Be sure you have a qualified TPA or other professional who can implement these requirements.

Keep in mind that the 5500 information is several months old. There is a chance the sponsor may have already implemented some of your recommendations. Or the sponsor may have already heard and rejected your proposal.



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### **Key Indicator - Autoenrollment**

### Description:

Under auto enrollment, new employees automatically contribute a percentage of pay (typically 3%) to the employer's 401(k) plan unless they affirmatively opt out. The participant must be given notice of his/her option to 'opt-out' of the 401(k) plan before he/she becomes eligible.

### Use in Prospecting:

Adding an autoenrollment feature to the plan may increase employee participation in the plan and help employees save for retirement.

On the other hand, it may result in some operational errors as the employer must closely monitor when employees will first become eligible to participate in the plan.



### Presentation of Key Indicators - Automatic Enrollment Don't: Your plan has/doesn't have automatic enrollment. Do: I have an idea that will boost participation and improve

I have an idea that will boost participation and improve employee morale. There are numerous studies that show that when faced with taking action versus taking no action, we as humans always favor inaction. In response to this human behavior, the auto enrollment feature is being promoted as a way to help ensure participants save enough for retirement.

OR

I see that your plan has autoenrollment have you had any issues with getting employees enrolled in the plan when they first become eligible?

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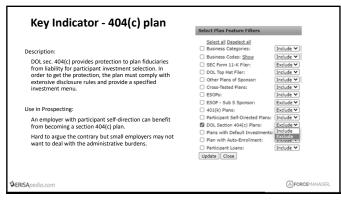


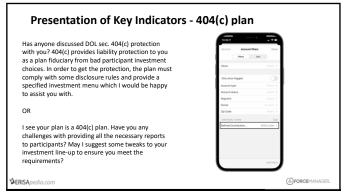
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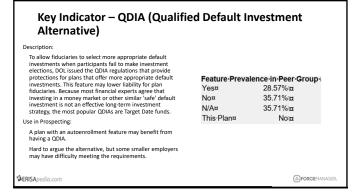
Description:	Select Plan Feature Filters						
Participant self direction allows participants to invest their assets in menu of funds (typically mutual funds or CITs) selected by the plan fiduciary.	Select all Deselect all  Business Categories:  Business Codes: Show  SEC Form 11-K Filer:  DOL Top Hat Filer:  Other Plans of Sponsor:	Include v Include v Exclude v Include v Include v		DB:All	v		
Use in Prospecting:  Adding participant self direction may increase employee satisfaction - particularly with a sophisticated workforce.	Cross-Tested Plans: ESOPs: ESOP - Sub S Sponsor: 401(k) Plans: Participant Self-Directed Plans: DOL Section 404(c) Plans:	Include V Include V Exclude V Exclude V Include V Exclude V					
An employer with an unsophisticated workforce may face resistance as employees do not feel comfortable with picking investments.	Plans with Default Investments: Plan with Auto-Enrollment: Participant Loans: Update Close	Exclude > Include > Include >					

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### Presentation of Key Indicators - Participant-Directed I see where you have a sophisticated workforce. I have found that employee morale improves when you allow them to pick how their 401(k) funds are invested. OR I see where most of your employees do not return investment election forms or pick a money market fund when they do return the form. If you add a target date fund option and use my participant education program, we can empower you employees to feel good about investing.







### Presentation of Key Indicators - QDIA

I see that your plan offers participant self-direction and autoenrollment. What fund do they default to when participant does not return forms/go online to select investments? If you meet just a few more requirements that I can help you with, we can lower your risk as a fiduciary.

I see your plan offers a legally compliant default investment. I see your pian or mers a legainy compilant derault investmen Have you had any challenges with providing all of the necessary reports to participants? Have you considered offering a Target Date fund as the default? (About 30% of plans still don't offer a Target Date option)



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### **Key Indicator - Participant-Directed Brokerage** Accounts

Description:

In a plan that offers self-directed brokerage In a plan that offers self-directed brokerage accounts, a participant is provided access to an individual brokerage account. The brokerage account option must essentially be offered to all participants, not just business owners.

Use in Prospecting:

This can be great feature for a small owner-dominated plans.

This feature can lead to higher expenses and compliance issues if the plan covers several non-owners.

Feature-Prevalence-in-Peer-Group Yes¤ 10.71%¤

No¤ 89.29%¤ This·Plan¤ No¤

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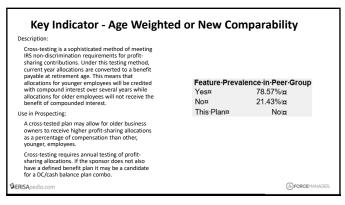
### **Presentation of Key Indicators - Participant-Directed Brokerage Accounts**

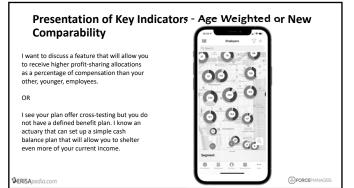
I see your plan offers Yen-hedged pork belly futures (XXX and XXX) as an investment option. I have an idea that will allow you even more discretion in how you invest your 401(k) funds. There are some hoops the plan needs to jump through, but I can help you with that.

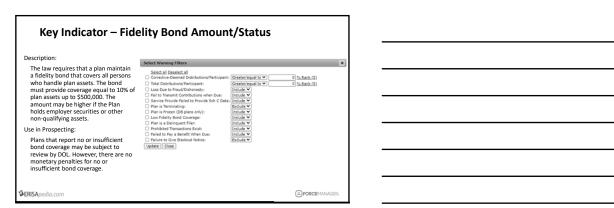
Isee your plan offers participant directed brokerage accounts. Monitoring and tracking each investment in numerous brokerage accounts can be costly and investments in certain partnerships may cause adverse tax consequences to participants. Also, allowing unsophisticated investors access to a brokerage account could be troublesome. Why don't we remove this option, and I can help you with the exotic investments in your portfolio outside the plan.



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### Presentation of Key Indicators - Fidelity Bond Amount/Status I see that your 5500 report shows that your plan's required fidelity bond is not sufficient. Plans that report no or insufficient bond coverage may be subject to review by the DOL. However, don't worry too much, there are no monetary penalties for no or insufficient bond coverage. I know someone who can offer a bond that automatically escalates coverage to whatever your plan needs.

OR

I see there are no issues with your fidelity

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### Key Indicator - Fail to Transmit Contributions when Due

Description:

401(k) contributions must be sent to the plan as soon as is administratively feasible. This indicator is set if 401(k) contributions were deposited to the plan too late.

Use in Prospecting:

Some advisors seek out plans with issues so that they can demonstrate their value-add by solving problems.

Oher advisors have enough "problem" children and avoid plans with issues.

Part IV Compliance Questions

- CCTs and PSAs do not complete Part IV. MTIAs, 10 103-12 IEs also do not complete lines 4j and 4l. MTI During the plan year:
- a Was there a failure to transmit to the plan any partic period described in 29 CFR 2510.3-102? Continue t fully corrected. (See instructions and DOL's Volunta

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### Presentation of Key Indicators - Fail to Transmit Contributions when Due

I see where you have had some issues with getting contributions to the plan. I have worked with other plans with this problem and have found some easy-to-implement solutions.

OR

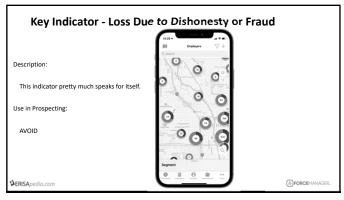
You aren't getting within 10 feet of this employer.

Part IV | Compliance Questions

- CCTs and PSAs do not complete Part IV. MTIAs, 10 103-12 IEs also do not complete lines 4j and 4l. MTI During the plan year:
- a Was there a failure to transmit to the plan any partic period described in 29 CFR 2510.3-102? Continue t fully corrected. (See instructions and DOL's Volunta

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## Description: These two indicators are related but not identical. If a plan is making its final filing it (should) mean the ending assets are zero. Resolution to terminate means the sponsor has decided to terminate the plan. If the plan is not making a final filing it means that there are assets left to distribute. Use in Prospecting: If it's a final filing or if there is a resolution to terminate you may want to avoid. You may want to determine why the plan terminated or in the case of a resolution to terminate dor in the case of a resolution to terminate see if you can grab some rollover assets. ■ A multiple-employer plan (Filers checking this box must participating employer plan in accordance with the participating employer plan in accordance with the final return/report (less than 12 months) ■ Short plan year return/report (less than 12 months) ■ Short plan year return/report (less than 12 months) ■ Short plan year return/report (less than 12 months) ■ Short plan year return/report (less than 12 months)

### Presentation of Key Indicators - Final Filing Ind/Resolution to Terminate I see you have terminated your plan. I would like to explore why and see if I can resolve some of those issues. I have some ideas I would like to share with you. I see you have terminated your plan. Can I help your participants find some suitable rollover options? OR Bye-bye!

